

TCI Group conducts Driver's Health & Safety Programme 'Safe Safar' event at CONCOR, New Delhi

Conducted since last 4 years across India, with the aim of spreading road safety awareness & ESG to uplift the status of drivers in society.

New Delhi, March 25, 2023 : India's largest integrated supply chain and logistics solution provider, TCI Group, today organized its 'Safe Safar - Har Safar - ESG Safar' campaign at CONCOR ICD, Tuglakabad, New Delhi. This marks 4 years of TCI's safety awareness initiative Safe Safar programme. The event was graced by the presence of senior management and dignitaries from TCI Group & TCI Concor.

This was an excellent educational programme for the Truck, Trailer and other logistics equipment drivers by 'TCI Safe Safar'. The programme's main attraction was a series of educational skits performed in the style of "Nukkad Natak". These Nukkad Nataks were staged on a specially fabricated Eco-friendly truck. Through 5 humorous and entertaining performances, the Safe Safar Nukkad Nataks were able to drive home the need of observing road safety protocols. Use of relevant movie instances and characters made the programme more catchy and relatable. Popular songs and simple language further helped spread the message easily.

More than 60 drivers participated and learned about environment and sustainability. One of the Nataks was also about environmental harms caused by single use plastic. The drivers were urged to give up its and shift to cloth / jute bags.

In addition, all present drivers, workers and invitees took the Safe Safar pledge on Health & Safety while driving, with 'Making India's Road Safer and Greener' being the main motto.

Speaking on the occasion, **Mr RajKiran Kanagala from TCI**, said, "Logistics as an activity happens on ground. We sincerely thank CONCOR for allowing us to organize the programme in their premises. Safety should be the utmost priority of every organization, and with the help of such events, we aim at strengthening the safety mission for drivers across the country."

A new feature about 'ESG' added to the messaging is to sensitize the transport fraternity about climate change & immediate action points like – avoiding the use of plastic, switching to alternative sources of energy, insurance etc. Inclusivity of drivers and respect for driving as a profession was the central talking point. The message through such an awareness programme will leave a deep impact on drivers and will definitely help them follow road safety norms.

More than being a road safety awareness programme, the main objective of the TCI's Safe Safar programme is to uplift the status of a driver, the one who keeps the country and the world moving. The

Take the safety pledge on <http://www.tcisafesafar.com/> or write to TCI on marcom@tcil.com for more information.

unique use of this street play with actors communicating in local language, wearing colorful dresses, encouraging driver participation has made its mark with a reach of 1 million+ drivers, who have been made aware of safety, health, and environment aspects.

Over the course of TCI Safe Safar's journey, many corporates and associations have continued to support this initiative, also granting letters of appreciation & accolades like:

- James Tye Award at the International Safety Awards by British Safety Council (2020)
- FICCI Road Safety Awards in the category 'Innovative Educational Program' in Road Safety (2019)
- 'Innovation in Sustainability & Corporate Social Responsibility' at AIMA's 8th Innovation Practitioner's Case Study Contest & Summit (2019)

TCI Safe Safar by Transport Corporation of India Ltd. (TCI Group) is a one-of-its-kind program running from 2019 that targets the driver community and the user industry. It is one step towards driver education - BY THE DRIVER, FOR THE DRIVER. They are the protagonist of this story, unlike many other road safety drives in the country.

About TCI Group

About Group TCI: Group TCI, with revenues of over Rs. 5000 Cr is India's leading integrated supply chain and logistics solutions provider. TCI group with expertise developed over 6 decades has an extensive network of company owned offices, 13 mn. sq. ft. of warehousing space and a strong team of trained employees. With its customer-centric approach, world class resources, state-of-the-art technology and professional management, the group follows strong corporate governance and is committed to value creation for its stakeholders and social responsibilities. TCI was the first to launch several solutions in the logistics field. Its product offering includes:

TCI Freight: India's leading surface transport entity. This division is fully equipped to provide total transport solutions for cargo of any dimension or product segment. It transports cargo on FTL (Full truck load)/ LTL (Less than truckload)/ Small packages and consignments/ Over Dimensional cargo.

TCI Seaways: TCI Seaways is well equipped with six ships in its fleet and caters to the coastal cargo requirements for transporting containers and bulk cargo. Being the pioneers in multimodal coastal shipping and container cargo movement and transportation services, TCI Seaways connects India with its western, eastern, and southern ports.

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TCI Supply Chain Solutions: TCI SCS is a single window enabler of integrated supply chain solutions right from conceptualization and designing the logistics network to actual implementation. The core service offerings are Supply Chain Consultancy, Inbound Logistics, Warehousing / Distribution Centre Management & Outbound Logistics.

TCI Chemical Logistics Solutions: A subdivision of TCI which provides storage of chemicals – liquid, dry and gases in compliant warehouses and movement in ISO tank containers, gas tankers and flexi tanks by Rail, Road and Coastal.

TCI Cold Chain Solutions Ltd.: Integrated cold chain service provider to meet the needs of temperature-controlled warehousing and distribution services. The facility caters to the needs of various industries such as agriculture products, processed foods, life sciences, healthcare, specialty chemicals, among others.

TCI CONCOR Multimodal Solutions Pvt. Ltd.: An end-to-end multimodal logistics solutions provider, it is a joint venture between TCI and Concor. This segment synergises the strengths, infrastructure and capabilities of TCI Group with rail infrastructure of Concor. It establishes a cost-effective integrated rail-road service.

Transystem: Complete logistics solution provider from inbound to outbound logistics. Transystem is a logistics partner for Toyota Kirloskar and other Japanese companies in India. It comprises Completely Built Units (CBUs) and spare parts management, warehousing and distribution.

TCI Express Ltd: A leading express distribution specialist that offers a single window door-to-door & time definite solution for customers' express requirements. It serves across 40,000 locations in India and 202 countries abroad.

TCI Developers Ltd: It undertakes development of large modern Warehouses, Logistics Parks etc.

TCI Foundation: As the group's social arm, TCIF fulfils corporate social responsibility and runs charitable hospitals and schools for the under-privileged in the rural areas. It has also collaborated with the Bill & Melinda Gates Foundation & National Aids Control Organization to run programs on AIDS interventions and education among the vulnerable trucking community.